

Pirate Soccer TV Rate Card

Regular Season Packages

Pirate Soccer Package 1 – (PSP1) (26 Regular Season Games) \$75

- Twenty-six (26) 30-second commercials (one per game - pre-game, halftime, postgame)
- FREE production of one 30-second commercial* (\$50 value)
- Recognized in pregame show as sponsor by game announcer

Pirate Soccer Package 2 – (PSP2) (26 Regular Season Games) \$150

- All of items in PSP1 except number of commercials is
- Fifty-two (52) 30-second commercials (two per game)

Pirate Soccer Package 3 – (PSP3) (26 Regular Season Games) \$325

- All of items in PSP2 except number of commercials is
- Seventy-eight (78) 30-second commercials (three per game)
- FREE custom display banner (3x6) at home field for spring soccer season (\$150 value)

Tournament Packages

Tournament Package 1 (TP1) (9, 10 or 14 Tournament Games) \$32/\$35/\$45

- Nine to fourteen (9-14) 30-second commercials (one per game) §
- FREE production of one 30-second commercial* (\$50 value)
- Recognized in pregame show as sponsor by game announcer

Tournament Package 2 (TP2) (9, 10 or 14 Tournament Games) \$85/\$90/\$125

- All of items in TP1 except number of commercials is
- Twenty-seven to forty-two (27-42) 30-second commercials §
(three per game – pregame, halftime, postgame)

Special Packages

GoalCam Sponsor (GCS) (26 Regular Season & 33 Tournament Games) \$400

- A remote camera behind south goal at Fairhope Stadium used for close ups of goals, penalty kicks, corner kicks. *GoalCam* sponsor will be announced and sponsor's logo will appear on screen when *GoalCam* is viewed. Recognized in pregame show. Only 1 *GoalCam* available.

Combo Packages

- Select any Pirate Soccer Package and any Tournament Package for a 10% discount.
- Select any 2 Tournament Packages for a 10% discount
- Select all 3 Tournament Packages for a 15% discount.
- Select PSP3, TP2 and *GoalCam* for a 20% discount

§ - Number of package games depends on which tournament is selected.

* Free 30-second commercial production is from still photos with voice-over of your text. Production of 30-second commercial from video available (\$75 and up). You may substitute your own commercial(s) at no charge.

Fairhope High School Soccer 2010 Broadcast Schedule

(subject to change)

February

8	GJV	Davidson
8	BJV	Davidson
8	BV	Davidson
18	GV	McGill
18	BV	McGill
23	GV	Baldwin County
23	BV	Baldwin County
24	GJV	McGill
24	BJV	McGill

March

12	GV	Foley
12	BV	Foley
13	BV	Spanish Fort
13	BJV	Spanish Fort

March

16	GV	Satsuma
16	BV	Satsuma
19	GV	Daphne
19	BV	Daphne
24	GJV	Gulf Shores
24	BJV	Gulf Shores
26	GV	Robertsdale
26	GV	Robertsdale
27	BJV	UMS-Wright
27	BV	UMS-Wright
31	GV	Bayside Academy
31	GV	Bayside Academy

April

14	BV	Cullman
19	GJV	Daphne
19	BJV	Daphne

Spring High School Soccer Tournament 2010 Broadcast Schedules

<u>Tournament</u>	<u>Teams</u>	<u>Date</u>	<u>Venue</u>	<u>Games</u>
Southern Shootout	Girls Varsity	Feb 12-13	Fairhope Stadium	10
Buccaneers Bash	Boys & Girls JV/MS	Feb 17-18	Fairhope Stadium	9
Island Cup	Boys & Girls Varsity	Feb 25-27	Orange Beach SportsPlex	14