



2012 PirateSoccerTV Rate Card

Regular Season Games

Package 1 – (10 Games) \$100

- Twenty (20) 30-second commercials (one per game - pre-game, halftime, or postgame)
- FREE production of one 30-second commercial* (\$50 value)
- Recognized in pregame show as sponsor by game announcer

Package 2 – (10 Games) \$250

- All of items in in #1 above except number of commercials is sixty (60) 30-second commercials (three per game)
- **Game Announcer talks about your product/service during breaks in action.**

Tournaments

One Tournament Package \$150

- Two 30-second commercial per game. Minimum of 7 games
- FREE production of one 30-second commercial* (\$50 value)
- Recognized in pregame show as sponsor by game announcer
- Choose tournament: Southern Shootout or Island Cup

Special Packages

GoalCam Sponsor (10 Regular Season Games Plus Tournament Games) \$500

- A remote camera behind south goal at Fairhope Stadium used for close ups of goals, penalty kicks, corner kicks. *GoalCam* sponsor will be announced and sponsor's logo will appear on screen when *GoalCam* is viewed. Recognized in pregame show. Only one *GoalCam* available.

Instant Replay Sponsor (10 Regular Season Games Plus Tournament Games) \$500

- Instant Replay of goals, penalties and other exciting action from as many as three different camera angles. Instant Replay sponsor will be announced and sponsor's logo will appear on screen when Instant Replay is viewed. Recognized in pregame show.

TalkingSoccerTV Show Title Sponsor \$2,000

- TalkingSoccerTV will air February through April on Thursday nights. Guests will include college & high school coaches, past FHS soccer players and others. Call for details.

TalkingSoccerTV Show Sponsor \$250

- Thirty (30) 30-second commercials (two per show)
- FREE production of one 30-second commercial* (\$50 value)
- Recognized during the show as sponsor by announcer

Save Big with Combo Packages

- Select any two packages for a 10% discount.
- Select any three packages for a 15% discount.

* Free 30-second commercial production is from still photos with voice-over of your text. Production of 30-second commercial from video available (\$75 and up). You may substitute your own commercial(s) at no charge.

2012 Fairhope High School Soccer Season Broadcast Schedule

February

TBD

March

TBD

March

TBD

April

TBD

2012 High School Soccer Tournament Broadcast Schedules

<u>Tournament</u>	<u>Teams</u>	<u>Date</u>	<u>Venue</u>
Southern Shootout	Boys & Girls Varsity	Feb 17-18	Fairhope Stadium
Island Cup	Boys & Girls Varsity	Feb 24-25	Orange Beach SportsPlex

2012 Possible Broadcasts From Other High Schools

<u>Home Team</u>	<u>Team</u>	<u>Opponent</u>	<u>Date</u>	<u>Venue</u>
Daphne	Girls/Boys	Fairhope	4/3/12	Daphne Stadium
McGill	Boys	Fairhope	4/10/12	“The Lip”



Advertising Order Form

Business Name: _____

Contact: _____

Email: _____

Address: _____

Phone: _____

Website: _____

Package Selected:

- Regular Season Package #1 (\$100)
- Regular Season Package #2 (\$250)

- Tournament Package (\$150)
- GoalCam Sponsor (\$500)
- Instant Replay Sponsor (\$500)
- TalkingSoccerTV Title Sponsor (\$2,000)
- TalkingSoccerTV Show Sponsor (\$250)

- Custom 30-second ad (price quoted needed)

Combo Packages

- Select any two packages for a 10% discount.
- Select any three packages for a 15% discount.

Checks payable to Tom Sinclair. All major credit cards accepted. Call for information.

Mail to: Tom Sinclair, POB 1061, Montrose, AL 36559

Questions? Call Tom at 210-7117 or email at tom@sinclairsportsnetwork.com.